

# Fitness Trackers

## Assignment Rubric

### Check Items

Description	Points	Comments	Grade
The presentation identifies the kinds of data collected by the current generation of fitness trackers.	10		
Different kinds of inferences that can be drawn about someone from their fitness data are identified.	10		
Adverse consequences of disclosure of fitness tracker information are identified.	10		
One specific model of fitness tracker is identified, and its terms of service and privacy policy are discussed.	10		
A second specific model of fitness tracker from a different company is identified, and its terms of service and privacy policy are discussed.	10		
A third specific model of fitness tracker, offered by a different company from the first two, is identified. Its terms of service and privacy policy are discussed.	10		
Conclusions are presented about the trustworthiness of the fitness trackers identified.	10		
A conclusion about the privacy trade-offs of using a fitness tracker is presented.	10		
Links to manufacturer product pages for the 3 fitness trackers are provided.	10		
Other sources are cited.	10		

### Don't Do These Things

Description	Points	Comments	Grade
The presentation lacks visual aids, such as slides.	-100		
The submitted video lacks audio	-100		

narration.			
------------	--	--	--

## Grade

Calculation Algorithm	Your Grade
Maximum of: (sum of line items above) or zero	x

## Remarks

-