Fitness Trackers

Extension Assignment Rubric

Check Items

Description	Points	Comments	Grade
The presentation identifies the kinds of data collected by the current generation of fitness trackers.	10		
Different kinds of inferences that can be drawn about someone from their fitness data are identified.	10		
Adverse consequences of disclosure of fitness tracker information are identified.	10		
One specific model of fitness tracker is identified, and its terms of service and privacy policy are discussed.	10		
A second specific model of fitness tracker from a different company is identified, and its terms of service and privacy policy are discussed.	10		
A third specific model of fitness tracker, offered by a different company from the first two, is identified. Its terms of service and privacy policy are discussed.	10		
Conclusions are presented about the trustworthiness of the fitness trackers identified.	10		
A conclusion about the privacy trade-offs of using a fitness tracker is presented.	10		
Links to manufacturer product pages for the 3 fitness trackers are provided.	10		
Other sources are cited.	10		
MAXIMUM GRADE:	100	**Hypothetical Grade:**	

Grade

Calculation Algorithm	Your Grade
If Hypothetical Grade ≥ 70 then enter Hypothetical Grade Else enter 0	x

A grade of 85 or higher is required to be able to continue onto the Challenge Assignment. As a result, you MAY [NOT] submit a Challenge Assignment in this course.

Remarks

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