Enrollment Note: You cannot be enrolled in Psyc 480 without also being enrolled in Psyc 480L and vice versa. Psyc 225/225L or equivalent and Math 130 or equivalent are prerequisites for this course.

Attendance Policy: There is none. Due to the COVID-19 pandemic, this course will be delivered entirely online. I expect you to go to the website (see below) four times a week, read and follow the lectures I post there, and do the lab exercises. Sometimes you will have to turn in the lab exercise and sometimes not. Be diligent and DON'T FALL BEHIND! That's the worst thing you can do in this class.

Website / Textbook: There is a website to support this course. DO NOT go to Moodle. Go to ww2.coastal.edu/kingw and click on the link to Psyc 480. There is no textbook for this course. Several online textbooks are listed at the website. I may also at times supply you with pages from a textbook to read in place of a lecture. Other materials will be distributed at the website or by e-mail as needed.

Office and Office Hours: My office is Smith Science Bldg. 217-I, but you will rarely if ever find me there this semester. Don't call me. I won't return your call. If you need to get in touch with me, you can reach me by e-mail Monday through Friday. My e-mail address is kingw(at)coastal(dot)edu. Make sure you put Psyc 480 in the subject line. I tend to ignore e-mails when I don't know who they're from. Don't ask questions that can be answered by reading this syllabus. I'll ignore them.

Background: This is a second statistics course. It is assumed that you covered (and remember!) the following topics from your first statistics course: variables (independent and dependent), categorical (nominal), ranking (ordinal), and numeric (interval and ratio) levels of measurement, measures of center or central tendency (mean and median), what variability is and how to quantify it (sum of squares, variance, standard deviation, interquartile range), standardization (z-scores), confidence intervals, basic hypothesis testing, null vs. alternative hypotheses, Type I and Type II error, t-tests, simple analysis of variance, correlation, simple linear regression, chi-square tests (especially the test of independence), line graphs, bar graphs, histograms, box plots, scatter plots. You should also know a little basic experimental design: simple vs. factorial designs, between vs. within subjects, matched groups vs. repeated measures, true vs. quasi-experiment, what confounds are and how to control for them. If any of this sounds hazy or unfamiliar, check the website for review materials.

Calculator and Software: It will be necessary to have a good scientific calculator. It does not have to be a graphing calculator, although that could be helpful at times. Don't ask me how to use it. Read the manual. (You can get it online if you've lost yours.) Don't go out and spend a lot of money on one if you don't already have one. You can get an acceptable one for less than $10. If you have a calculator app on your phone, make sure it can do squares, square roots, and logs. You MAY also want to have access to statistical software called R. I am not going to require you to learn to use R. I will use it, especially for graphics, and I will use output from various statistical procedures as part of the class materials. It will also be a whole lot easier to do some of the procedures we will cover if you have software that will do it for you. If you want to learn it, I will help you as much as possible. It's free. If you want it, go to www.r-project.org to get a free copy to install on your own computer. It won't work on a tablet or a Chromebook, but there is a workaround.

Topics to be Covered in This Course: The main emphasis of this course will be on looking at data and learning to see relationships between variables. Each of the following methodologies will be covered: data summarization; relationships between a grouping variable (IV) and a numeric response (DV),
including t-tests, simple and factorial ANOVA, and nonparametric methods; relationships between numeric variables (correlation and regression and more advanced techniques based on those, such as simple mediation and path analysis, if time permits). Typically, about half of the semester is devoted to regression topics and half to grouped data (t-tests, ANOVA), although I make no promises about that at this time. Special attention will be paid to unbalanced factorial designs, which are common in the social sciences. (Unbalanced designs will be the toughest subject we cover.)

**Grading:** Some of the labs will be graded. These will not be announced in advance and there will be a due date, so pay attention. I anticipate four or five of these. You may use any resource available to you to do these labs EXCEPT for another human being (unless it's me--some people consider me to be human). Any two labs that are too suspiciously similar will be given zeros. (And while I'm mentioning it, I never cease to be amazed at what people think they can get away with! I may not be the sharpest tack in the box, but I get a little miffed when people think I'm that stupid. Just don't do it! If you need help, ask me.)

**Notice to Seniors:** If you are planning to graduate next May, you must file an application to graduate this semester. Please look at your program evaluation before submitting your graduation application online. If it does not say Pending Anticipated Complete at the top, your application will not be approved. Talk to your adviser. If it does say that, you should be good to go. Last date for applying is Friday, November 6th (to the dean). If you miss this deadline, the application fee is doubled. It would be best if you applied immediately after you preregister. Waiting until the last minute is a bad idea!

**Success Guide for This Course:** People come into this course with a certain amount of anticipatory anxiety. Personally, I think that's unjustified. The reason people do poorly in stat courses is because they don't do the work, and there's a lot of it, no denying that. If you can do the following things, I can almost guarantee that you'll pass this course.

1) Keep up! Don't fall behind. You should be at my website four times a week at least following through the lectures and doing the lab exercises. Notice I didn't say "reading," I said "following." Passive reading isn't enough. Take notes. Work through the examples with me. Make sure you understand what's going on. Don't shortchange it. The lectures are an hour and 15 minutes, and the labs are the same. And if it takes longer, it takes longer.

2) Do any and all practice problems that I post. I'm not going to collect them or grade them, and in the past that has led students to believe that they don't really have to do them. That's called laziness. Don't be lazy. You're not going to learn this without putting in the work.

3) Do all the labs whether they are going to be graded or not.

4) If there's something you don't understand, ASK!

==============Official Nonsense That You Don't Need to Read==============

**Course Objectives:** The goal of this course is to familiarize students with techniques used to analyze scientific data in the behavioral sciences. This course will prepare students to: 1) compute and interpret basic and advanced descriptive statistics; 2) compute and interpret basic and advanced inferential statistics; 3) display data and relationships between variables graphically.

**Student Learning Outcomes:** Upon completion of this course, students should be able to: 1) look at a dataset, determine what the explanatory and response variables are, determine if they are categorical or numeric, and propose a reasonable statistical analysis; 2) do a competent statistical analysis of the data; 3) see, analyze, and explain statistical relationships in categorical data; 4) see, analyze, and explain statistical relationships in numerical data.

**ADA Statement:** Coastal Carolina University is committed to equitable access and inclusion of individuals with disabilities in accordance with the Americans with Disabilities Act and Section 504 of the Rehabilitation Act. Individuals seeking reasonable accommodations should contact Accessibility & Disability Services (843-349-2503 or https://www.coastal.edu/disabilityservices/).