JASON T. EASTMAN

Department of Sociology Coastal Carolina University P.O. Box 261954 Conway, SC 29528 jeastman@coastal.edu

APPOINTMENTS

Present Associate Professor, Coastal Carolina University

2006 to 2007 Adjunct, Buffalo State College and Niagara University

2001 to 2006 Undergraduate Instructor and Teaching/Research Assistant, Florida State

University

EDUCATION

2007 Ph.D. in Sociology, Florida State University

2004 M.S. in Sociology, *Florida State University*

2000 B.A. in Human Relations, University of Pittsburgh at Bradford

SOCIOLOGICAL INTERESTS

Social Justice; social construction of reality and reinforcement of race, class and gender inequalities through culture, identity and media

RESEARCH

Peer Reviewed Publications

Forthcoming. The Southern Rock Revival: The Old South in a New World. Under Contract with

Rowan & Littlefield.

Forthcoming. Weedland. Contemporary Sociology.

2015 Eastman, Jason T. The Wild (White) Ones: Comparing Frames of White and Black

Deviance. Contemporary Justice Review 18.2: 231-247.

2015 Eastman, Jason T. and Terry F. Pettijohn II. Gone Country: An Investigation of

Billboard Country Songs of the Year across Social and Economic Conditions in the

USA. Psychology of Popular Media Culture 4.2: 155-171.

2014 Eastman, Jason T. and Alana N. Iapalucci. Satan, Sinners and Salvation: Religion

in Contemporary Southern Rock Music. Rock Music Studies 1.3: 231-250.

2014 Pettijohn II, Terry F. Glass, Jamie N. Bordino, Carly A. & Jason T. Eastman. Facial Feature Assessment of Popular U.S. Country Music Singers across Time and Social and Economic Conditions. *Current Psychology* 33:451–459. 2014 Eastman, Jason T. Code Talk: Solving the Puzzles of Qualitative Data Analysis. Pp. 50-51 in Constructing Grounded Theory: A Practical Guide through *Qualitative Analysis*, 2nd Edition. By Cathy Charmaz. *Sage Publications*. Eastman, Jason T. Danaher, William F. and Douglas P. Schrock. Gendering Truck 2013 Driving Songs: The Cultural Masculinization of an Occupation. Sociological Spectrum 33: 416-432. 2013 Eastman, Jason T. The Migration of Youth into United States Super-Cities. Pp. 143- 157 in Youth and the Socio-Cultural Environment: Russia and the USA, A Cross-Cultural Analysis. Moscow: Russian State Social University Publishing House. 2013 Eastman, Jason T. Exploring the Hegemonic Masculinity of Rolling Stones and Where They Came to Rest. Pp. 175-198 in The Rolling Stones: Sociological Perspectives. Edited by Helmut Staubmann. Lanham, MA: Lexington Books. 2013 Eastman, Jason T. Youth Migration, Stratification, and State Policy in Post-Soviet Russia. Sociological Compass 7.4: 294–302. 2012 Eastman, Jason. Our Major Depressive Disorder and The New Gilded Age. #Occupy Thought. Edited by Dylan E. Wittkower. Media Commons. 2012 Pettijohn, Terry F. Eastman, Jason T. and Keith G. Richard. And the Beat Goes On: Popular Billboard Songs Beats Per Minute and Key Signature Vary with Social and Economic Conditions. Current Research in Social Psychology 31.3: 313-317. 2012 Eastman, Jason T. Rebel Manhood: The Hegemonic Masculinity of the Southern Rock Music Revival. Journal of Contemporary Ethnography 41.2: 189-219. 2012 Eastman, Jason T. Southern Masculinity in American Rock Music. Pp 271-286 in Perspectives on Males and Singing. Edited by Scott Harrison, Graham Welch and Adam Adler. Springer. 2010 Eastman, Jason T. Authenticating Identity Work: Country Music Saviors. Studies in Symbolic Interaction 35: 51-67. 2010 Eastman, Jason T. The Continuing Significance of Race, Class, and Gender in Presidential Politics. Bridges 4:1-12. 2008 Eastman, Jason T. and Douglas P. Schrock. Southern Rock Musicians' Construction of White Trash. Race, Gender & Class 15.1-2: 205-219.

In Progress

- Eastman, Jason T. Individualism and the Stagnation of Mobility through Social Policy and Programs in The United States. Manuscript Under Review.
- Danaher, William F. and Jason T. Eastman. Music and Collective Identity: The Role of Preexisting Cultural Repertoires in the 1969 Charleston Hospital Workers Strike. Manuscript Under Development.
- Eastman, Jason T. and Terry F. Pettijohn II. Black Artist Billboard Songs of the Year across Social and Economic Conditions in the USA. Manuscript Under Development.
- Eastman, Jason T. and Terry F. Pettijohn II. Gone Country: An Investigation of Billboard Country Number 1 Weekly Songs across Social and Economic Conditions in the USA. Manuscript Under Development.
- Eastman, Jason T. Danaher, William F. and Douglas P. Schrock. Heteronormative Truck Driving Songs: The Cultural Perpetuation of Gender Inequities through the Work-Family Nexus. Manuscript Under Development.

Other Publications

- 2015 The Nightly Show: Black Fatherhood. Sociological Cinema (Mar 3).
- 2014 The Broads Must Be Crazy. Sociological Cinema (May 25).
- 2014 So Long, Been Good To Know Yuh, Dusty Old Dust. Sociology Sounds (January 29).
- 2013 Masculinity and Emotion Management in Bedazzled. *Sociological Cinema* (December 28).
- 2013 Sun City by Artists United Against Apartheid. Sociology Sounds (December 11).
- 2013 Solidarity Forever. Sociology Sounds (September 2).
- 2013 Animating Sociology: Going Down to South Park. Sociological Cinema (September 2).
- 2013 We Shall Overcome. Sociology Sounds (August 28).
- 2013 "Latinos" are Not a Culturally Homogenous Group. Sociological Cinema (July 28).
- 2013 Mod Carousel Parodies Robin Thicke's Blurred Lines. Sociology Sounds (July 24).
- 2013 Kevin Kline Learns Masculinity from a Self-Help Tape. Sociological Cinema (May 13).
- 2013 The "Sissy Boy" Experiment. Sociological Cinema (April 27).
- 2013 Marijuana: A Short History of Changes in Law and Public Opinion. *Sociological Images* (April 20).
- 2013 Merry Go 'Round by Kacey Musgraves. *Sociology Sounds* (April 4).

- 2013 Are Markets a Good Measure of Economic Recovery? *Sociological Images* (March 15).
- 2013 Politics, Discourse, and the Real Taxes on the Rich and Poor. *Sociological Images* (February 15).
- 2013 Don't Take Your Guns to Town by Steve Earle. Sociology Sounds (February 4).
- 2013 Measuring Income Mobility and the American Dream. Sociological Cinema (January 29).
- 2013 In the Ghetto by Elvis Presley. Sociology Sounds (January 8).
- 2013 Teaching Sociology with Music Videos. Sociological Cinema (January 8).
- 2012 How Much Do Americans Know About Politics? Sociological Images (October 12).
- 2012 Is Homosexuality A Choice? *Sociological Cinema* (September 27).
- Nature, Nurture and the Pro Athlete. *Sociological Images* (September 10).Reposted on *Racialicious* (September 18).
- 2012 Hamsters, Depression, and Methodological Validity. *Sociological Cinema* (September 3).
- 2012 Rebel Manhood. Social Science Space. Sage Publications (August 27).
- 2012 Carlos Mencia on Whiteness. Sociological Images (August 8).
- 2012 When "Keeping It Real Goes Wrong." The Sociological Cinema (July 25).
- 2012 Southern Culture on The Skids. *The Society Pages* (July 25).
- 2012 Locating the Sacred In Modern Society. *The Sociological Cinema* (July 5).
- 2012 The Protestant Ethic in American Jesus by Bad Religion. Sociology Sounds (June 27).
- 2012 Donning the pink collar. *The Sociological Cinema* (June 11).
- 2012 Illustrating the Gender Pay Gap. Sociological Images (May 6).
- 2012 A Transvaginal Breach of the Social Contract. The Sociological Cinema (March 12).
- 2012 Distracted by "Linsanity:" Hidden Racism and the Model Minority Stereotype. *Sociological Images* (March 15).
- 2012 Newt Racism: The Racially Coded Language of Presidential Candidates. *Sociological Images* (January 23).
 - **Reposted** on *The Sociological Cinema* (January 26).
- 2012 The Issue We Won't Hear Debated. *The State* (January 11).
- 2011 Class Prejudices in Stephen Colbert's Dumbocracy. Sociological Images (October 15).

- 2011 Saturday Night Live and the Double-Bind For Women In Politics. *Sociological Images* (September 3).
- 2010 A New Kind of Racism. *The State* (July 29): 7.
- 2005 Universal Sociological Law. Footnotes 34.3 (March): 11.

Presentations

- 2015 Folk Music Songwriting Workshop. *Social Justice Research Initiative (SJRI) Workshop*. Cherry Grove, SC: May.
- 2015 With William Danaher. Trucking Music as a Gendered Genre. The 77th Annual Meeting of the *Southern Sociological Society*. New Orleans, LA: March.
- 2015 Planning for Graduate or Professional School. University of Pittsburgh at Bradford's Backpack to Briefcase. Bradford, PA: January.
- 2014 Woody Guthrie's Dust Bowl Blues. Coastal Carolina University Library's *Dust, Drought* and *Dreams Gone Dry*. Conway, SC: October.
- The Past, Present and Future of the Culture of Poverty Thesis. *Jackson Center Conference: Thinking about Poverty in Horry County.* Conway, SC: April.
- 2014 With William Danaher. Songs of Poverty. *Jackson Center Conference: Thinking about Poverty in Horry County.* Conway, SC: April.
- 2014 Heritage or Nostalgia? The Southern Rock Revival as a Traditionalist Genre. The 77th Annual Meeting of the *Southern Sociological Society*. Charlotte, NC: April.
- The Impacts of Student Retention on Faculty. *American Association of University Professors*. Conway, SC: October.
- 2013 Music in Movement Building and Songwriting Workshop. *Social Justice Research Initiative (SJRI) Fall Workshops*. Conway, SC: November.
- 2013 With Terry F. Pettijohn. Facial Feature Assessment of Popular U.S. Country Music Singers Across Time and Social and Economic Conditions. 25th Annual Convention *Association for Psychological Science.* Washington, DC: May.
- 2013 Our Major Depressive Disorder and The New Gilded Age. The 76th Annual Meeting of the *Southern Sociological Society*. Atlanta, GA: April.
- 2013 Exploring the Hegemonic Masculinity of Rolling Stones and Where They Came to Rest. The 76th Annual Meeting of the *Southern Sociological Society*. Atlanta, GA: April.
- 2013 Truck Driving in Culture. College of Science One Talk, One Time. Conway, SC: April 3.

- 2013 With Douglas Schrock. Truck Drivin' Men. Annual Conference of *The International Association for the Study of Popular Music*. Austin, TX: February.
- The Hegemonic Masculinity of Rolling Stones and Where They Came to Rest. *The Rolling Stones; Sociological Perspectives*. Harvard University, MA: November.
- 2012 With William Danaher. Iconic Masculinity in Truck Driving Music. *The Tenth Celebration of Inquiry*. Conway, SC: March.
- Trends in Billboard Songs of the Year According to Economic Conditions. The 75th Annual Meeting of the *Southern Sociological Society*. New Orleans, LA: March.
- 2011 The New Gilded Age. *Ten Hour Tent Teach In @ #OccupyCharleston*. Charleston, SC: October.
- 2011 Internet Posters' Perceptions of Black and White Motorcyclists. The 74th Annual Meeting of the *Southern Sociological Society*. Jacksonville, FL: April.
- 2011 New Racism in the Old South. The *Jackson Family Center for Ethics and Values*Tea & Ethics. Myrtle Beach, SC: February.
- 2010 Masculine Identity and the Researching of Working Class Men. Mining Division of the *National Institute of Occupational Safety & Health*. Pittsburgh, PA: September.
- 2010 With William Danaher and Douglas Schrock. Truck Driving Music and Manhood. *Society for the Study of Symbolic Interaction* Annual Meeting. Atlanta, GA: August.
- 2010 With William Danaher and Douglas Schrock. Truck Driving Men. The 73rd Annual Meeting of the *Southern Sociological Society*. Atlanta, GA: May.
- 2010 With William Danaher. The Modern Folklore of the American Trucker. The 2010 *Celebration of Inquiry*. Conway, SC: February.
- 2009 Capitalism: A Contradiction? The *Jackson Family Center for Ethics and Values* Java Jabbers. Conway, SC: October.
- 2009 Modern Identity: The Search for the Meaning of Self in a Meaningless World. 8th Annual Conference *International Social Theory Consortium*. Knoxville, TN: May.
- 2009 Rebel Manhood: Protest Masculinity in Southern Rock Music. The 72nd Annual Meeting of the *Southern Sociological Society*. New Orleans, LA: April.
- 2009 Satan, Sinners, and Salvation in Contemporary South Rock Music. The 2009 *Celebration of Inquiry*. Conway, SC: February.
- 2008 With Douglas Schrock. Southern Rockers' Construction of White Trash. The 103rd Annual Meeting of the *American Sociological Association*. Boston, MA: August.

- 2006 Honky-Tonk Night-Time Men. *Society for the Study of Symbolic Interaction* Annual Meeting. Montreal, QC: August.
- The Southern Rock Revival. The 7th Annual *Ethnographic Dreamworlds*: An Interdisciplinary Conference on Reportage and Everyday Life. Buffalo, NY: April.

TEACHING

Published Teaching Exercises

- Eastman, Jason T. South Park & Teaching Sociology: 4 Episode-Based Exercises. *Sociological Cinema* (September).
 - Theories of Inequality in South Park's Chicken Pox
 - Agents of Socialization in South Park's Hooked on Monkey Phonics
 - Theories of Self in South Park's Fishsticks
 - Reification in South Park's Margaritaville
- 2011 Eastman, Jason T. Cartoon Sociology; Core Concepts in King of the Hill. Teaching Resources and Innovations Library for Sociology. *American Sociological Association Press*.
- 2006 Eastman, Jason T. Max Weber's Authority, Power and Politics, Pp. 155-157 in Innovative Techniques for Teaching Sociological Concepts, 4th Ed. New York: American Sociological Association Press.

Reprinted in Teaching Resources and Innovations Library for Sociology. 2010. American Sociological Association Press.

Teaching Experience

Senior Thesis	Social Movements &	Cartoon Sociology
Sociological Theory	Collective Action	Race & Ethnicity
Introduction to Sociology	Social Psychology	Social Statistics
Social Inequality	Gender & Society	Research Methods

Public Sociology

- 2015 Gordon, Taylor. "The one key difference between two bike rallies draws drastically different reactions, underscoring the ugliness of racial bias." *Atlanta Blackstar* (June 5).
- 2015 Demby, Gene. "2 biker rallies: One white, one black One 'badass,' the other, just 'bad.'" *National Public Radio* (May 22).
- 2015 Martínez-Beltrán, Sergio. "Support growing for weed legalization in Michigan." *The State News* (January 29).

- 2015 Sean O'Neal. "Study says we prefer singers who look like big babies during good times." A.V. Club (January 12).
- 2015 Todd, Carolyn. "We prefer mature-looking singers in hard economic times, study says." Entertainment Weekly (January 12).
- 2015 Pinsker, Joe. "Baby-Faced Celebrities Are More Popular When the Economy's Strong." The Atlantic (January 12).
- 2014 Pettijohn, Terry. "What's your musical fit?" Progression (Spring).
- 2014 Global Staff. "Tough times, a brighter twang." Boston Globe (April 27).
- 2014 Study: Country Gets Happier When Times Get Hard. Saving Country Music (April 18).
- 2014 Matthews, Dylan. "Country music is happy in bad times, sad in good times." *Vox* (April 18).
- 2014 Cowen, Tyler. "Is country music a countercyclical asset?" *Marginal Revolution* (April 17).
- 2014 Jacobs, Tom. "When Things Look Dark, Country Music Gets Sunnier." *Pacific Standard* (April 16).
- 2013 Eaton, Lorraine. ""Why Bacon? Why Now?" ODU Philosophy Prof Asks." *The Virginian-Pilot* (October 3).
- 2013 Dobson, Roger and Katy Corr. "Top Of the Pops or Down In the Dumps? How Music Matches The National Mood." The Independent (January 23).
- 2012 Lee Lin, Helen. "Pop Music Became More Moody in Past 50 Years: Number Crunching Decades of Top 40 Music for Psychological Insight." *Scientific American* (November 13).
- 2012 Holden, Dan. "Give Jurors Facts on Eyewitness Testimony." The Sun News (July 27).
- 2012 "Rebel Manhood: The Hegemonic Masculinity of the Southern Rock Music Revival." Sage Journals (April 2012).
- 2012 Sharp, Gwen. "Racial Stereotype and Perceptions of Competence." *Sociological Images* (January 30).
- 2012 Hartman, Doug. "A Racial Decoder Ring." *The Society Page: The Editors' Desk* (January 25).
- 2011 Wilkes, Mande. "The Occupy and Tea Party Movements." *On the Spot: News Channel* 13 (October 23).
- 2011 Hettiger, Laura. 2011. "Education the Focus on Day 2 Of Occupy Charleston." WCBD Charleston News Channel 2 (October 21).
- 2011 Bailey, Issac. "Drug Dealer Says He Wants Out, But Unsure Of Options." *The Sun News* (May 19).

- 2011 Jackson, Brie. "Census Numbers Show More Blacks Moving To Southern States." *SC NOW/News Channel* 13 (April 01).
- 2011 Grove, Jennifer. "MLK's Dream Not Quite Reality despite Strong Strides in SC." WMBF News (January 17).
- 2010 Lambert, Evan. "Reaction to Haley-Sheehan Debate." WMBF News (October 25).
- 2010 Martinez, Lopez. "The One Nation Rally." The Power Hour: WIOC 1230 AM (October 6).
- 2010 Martinez, Lopez. "Social Redefinition of the 1st Amendment." *The Power Hour: WIOC* 1230 AM (August 31).
- 2010 Martinez, Lopez. "Affording College." The Power Hour: WIOC 1230 AM (August 12).
- 2010 Martinez, Lopez. "Immigration and Racism." *The Power Hour: WIOC 1230 AM* (August 3).
- 2010 Khan, Aisha. "Voters React to Democratic Candidates for Governor Debate in Conway." WBTW News 13 (June 13).
- 2010 Gaston, Elaine. "Whatever Happened to ...? From Phone Booths to Physical Media, More Everyday Items Becoming Obsolete." *The Sun News* (April 25): E1.
- 2009 "Show #380." Coastal Today: An Inside Look at Costal Carolina University (October 19).
- 2009 Jones, Steve. "Redneck: Grand Strand Residents Look beyond Stereotypes to Define Term." *The Sun News* 1A (July 20).
- 2009 "Three Research Projects are a Charm for Jason Eastman." Seaside Science 1.1.
- 2008 Lowry, Chandi. "Decision 2008." WMBF News (November 6).
- 2008 "Jason Eastman Class of '00." *Portraits*. University of Pittsburgh at Bradford Alumni Profiles.

HONORS, AWARDS & GRANTS

2014 Student-Athlete Faculty Member of the Year

Fall 2014 Academic Reassignment

2008, 2009, 2010, 2011, 2012, 2013, 2014 and 2015 travel mini-grants from *CCU College of Natural and Applied Sciences* (\$600/Each)

2012-2015 Co-Administrator for CCU Service Learning Initiative and development of CCU Social Justice Initiative funded by the CCU Academic Enhancement Office

Mentor of the 2nd place winner of the 2011 CCU *Undergraduate Research Competition* 2010 Academic Enhancement Grant (\$4,500)

2009 Certificate of Recognition of the *Campus Democrats* Voter Registration and Canvassing Efforts from the *Horry County Democratic Party*

2006 Florida State Office of Research Studies Dissertation Research Grant (\$500)

2003 ~ 2004 *Allen/Klar Award* for best graduate research paper

Alpha Kappa Delta and Phi Gamma Mu Honors Societies

SERVICE	
2015 to Present	Committee on Sociology in Community and Small Colleges, Southern Sociological Society
2015 to Present	Webmaster, CCU Department of Sociology
2015 to Present	CCU Sociology Associate Professor Search Committee
2015 to Present	Departmental Promotion and Tenure Committee
2015	Reviewer, Sage Publications, University of California Press, Social Psychology Quarterly and The Contemporary Journal of Ethnography
2015	CCU Promotion & Tenure Committee
2014 to Present	Pitt-Bradford Alumni Association Board of Directors
2014 to 2015	CCU Sociology Associate Professor Search Committee
2014	Teaching Exercise Developer, MacMillan Publishers
2014	Senator, CCU Faculty Senate
2014	CCU Psychology & Sociology Lecturer Search Committee
2014	Reviewer, Journal of Music and Dance, MacMillan Publishers, Social Psychology Quarterly, Sociology Mind and Worth Publishers
2013 to 2015	Departmental Promotion and Tenure Committee
2013 to Present	Faculty Associate, Women's Track & Cross Country
2013	Departmental Faculty Representative, CCU Athletic Recruitment
2013	Reviewer, Gender & Society, Social Problems, Pearson Publications, Wiley-Blackwell and Taylor & Francis
2013	CCU Psychology & Sociology Associate Professor Search Committee
2012 to Present	Editor in Chief, Sociology Sounds
2012 to Present	Associate, CCU Center for Archaeology and Anthropology
2012 to 2013	Expert Witness, Mikyung P. Kwon vs. University of Vermont and State Agricultural College
2012	Reviewer, Contexts, Journal of Contemporary Ethnography, British Journal of Education, Society & Behavioural Science, Social Movement Studies, Men & Masculinities, Sociological Inquiry and Symbolic Interaction
2012	Program Committee, Southern Sociology Society

2012	College Liaisons Committee, Celebration of Inquiry
2011 to 2013	Committee Member, College of Science Assessment
2011	Research Partner, From Farm to Table
2011	Reviewer, Graduate Student Paper Competition for the Collective Action and
	Social Change Division of the Society for the Study of Social Problems
2010 to 2013	Co-Advisor, CCU Sociology Club
2009 to 2012	Advisory Board, Women's & Gender Studies
2009 to 2010	Committee Member, Center of Effective Teaching & Learning
2009	Volunteer, Visions of Horror Haunted Swamp and Winter Wonderland
2008 to Present	Faculty Advisor, Campus Democrats
2007 to Present	Chapter Advisor, Alpha Kappa Delta Honor Society
2007 to 2011	Senator, CCU Faculty Senate
2007 to 2009	Volunteer and Foster Caretaker, Sacred Vision Animal Sanctuary
2009	Reviewer, Sage Publications
2008 to 2009	CCU Psychology & Sociology Associate Professor Search Committee
2008	Presidential Primary Survey Volunteer, Grand Strand Business Association
2008	Community Concierge, Myrtle Beach Presidential Primary
2007 to 2008	CCU Psychology & Sociology Associate Professor Search Committee
2007	Reviewer, Race, Gender & Class
2005	Selection Committee, Allen/Klar Award
2004	Web Developer and Data Analyst, Health Strategies, Inc.
2004	Webmaster, FSU Sociology Graduate Student Union
2004	Student Representative, FSU Sociology Department Policy Committee
2003	Conference Organizer, Globalization and the Sedimentation of the Cold War
2003	Staff Writer, The FSView
2000 to 2002	Staff, Protect Our Parents Campaign
1999 to 2000	President, Anthropology Club at the University of Pittsburgh at Bradford
1999 to 2000	Representative, University of Pittsburgh at Bradford Student Government
	Association
1999 to 2000	Member, Athletic Committee at the University of Pittsburgh at Bradford
1999	Secretary, Bradford Skatepark Association