

# daryl lisa fazio {graphic designer for print & web}

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## EDUCATION

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**Master of Fine Arts,** University of Memphis, Memphis, TN  
Graphic Design

**Bachelor of Science,** Northwestern University, Evanston, IL  
Theatre *Concentrated on acting and design for the stage.*

## RELATED WORK EXPERIENCE

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**Freelance Designer** web and print, international client base, 1995-present

**Off-site Designer** Gibens Creative Group, Tupelo, MS, 2007-2009

**Asst. Professor** **Graphic Design, Coastal Carolina University,** Conway, SC  
2006-present  
Developed curriculum and taught all levels of graphic design, including web design and usability, typography, advertising, illustration, design history, and creative process. Program coordinator. Faculty advisor for student AIGA chapter. Faculty art director for student designers engaged with on and off-campus clients. Mentored ADDY and other award winners.

**Asst. Professor** **Visual Communications, Truman State University,** Kirksville, MO,  
2001-2006  
Developed curriculum and taught all levels of graphic design, including web design and usability, motion graphics, typography, design history, senior portfolios, and creative process.

**Creative Director/  
Co-Founder** **Mudpie Media,** 2000-2002  
Sought clients, wrote proposals, and did all design (working with programmer/developer) for this new media design firm with national client base.

**Web Designer** **Peavey Electronics Corporation,** Meridian, MS, 1999-2001  
Member of four-person team (one of two designers) responsible for 3000+ page web site including navigation, Flash animation, Quicktime VR, video, interactive user boards, and other rich media content. Designed the user interface for the EVH Wolfgang Custom Guitar Shop, working closely with a database programmer.

**Graphic Designer** **Artform Communications,** Chicago, IL, 1998  
Powerpoint, print, packaging and web design for business-to-business marketing and major corporate clients in this downtown firm.

## SELECTED FREELANCE CLIENTS

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- **Atlantic Stage Theatre Company**, Myrtle Beach, SC
- **University of Tennessee Press**, Knoxville, TN
- **Jeff Harnar**, producer/entertainer, New York, NY
  - The American Songbook in London
  - Mickey and Judy's Hollywood stage act
- **Anna Bergman**, cabaret artist, New York, NY
- **Horsin' Around Trolley Tours**, Saratoga, NY
- **Training Central**, Mumbai, India, 2008
- **Coastal Carolina University**, Conway, SC
- **Coastal Carolina University Department of Theatre**, Conway, SC
- **Southbound Custom**, Nashville, TN
- **Plainclothes**, Birmingham, AL
- **Terminal Getaway Spa**, Charlotte, NC
- Independent fine artists **Aaron Fine**, **Priya Kambli**, and **Andrea Alvarado**
- Professional actors **Trey Gerald**, **John Woodson**
- **Luxtone Guitar Parts**, Pasadena, CA
- **Conway High School**, Conway, SC
- **Datco, Inc.**, Nashville, TN
- **Wickshaw Productions**, New York NY
- **Eye See Captioning Company**, Chicago, IL
- **Feinstein's at the Regency**, New York, NY
- **Mississippi State University School of Architecture**, Starkville, MS
- **Truman State University**, Kirksville, MO

## PROFESSIONAL ORGANIZATIONS

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**AIGA (American Institute of Graphic Artists)**, Member, 2008-present

- Spoke at 2007 AIGA conference on graphic design education, Denver, CO

**American Advertising Federation**, Member, 2006-07

## AWARDS

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**Bronze Addy Award**—*Regional, Web Design*, 2008

**Silver Addy Award**—*Regional, Web Design*, 2002

**Gold Addy Awards (5)**—*Regional, New Media Design*, 2001

**Best of Show**—*Regional, New Media Design*, 2001

## WRITING EXPERIENCE

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**Copywriter**, 2001-present, for freelance graphic design work as needed and for self-marketing of play productions

**Playwright**, 2002-present [production locations include New Stage Theatre in Jackson, MS, the Minnesota Fringe Festival, Truman State University, Coastal Carolina University, and Off-Broadway, NYC; playwriting resume available upon request]

**Documentary Writer**, City of Meridian, Mississippi historical renovation promo film narrated by Sela Ward (also co-editor, 1995); Mississippi State University School of Architecture recruiting film (co-writer and narrator, 2001)

## **TECHNICAL EXPERTISE**

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**Traditional illustration/drawing; Adobe Creative Suite:** Photoshop, Illustrator, InDesign, Dreamweaver, Flash; **CSS/HTML; Adobe AfterEffects; Adobe Premiere; Quark Xpress; Microsoft Office; iMovie; Macintosh OSX; Windows**

## **REFERENCES**

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- **Patrice Anderson**  
*new media programmer, former business partner and colleague*  
patrice.mail@gmail.com  
662.397.6991 (cell)  
715 Ashley Ln  
Tupelo, MS 38801
- **Rusty Nelson**  
*Chair, Visual Communications, Truman State University, former colleague*  
rnelson@truman.edu  
660.785.4417  
Truman State University  
100 E. Normal, Ophelia Parrish 1101  
Kirksville, MO 63501
- **Jeff Harnar**  
*cabaret artist and producer, current client*  
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