

APP ED REVIEW

The Leading Authority on Educational Apps

Simple Math

1. Over 80,000 educational apps are currently indexed in the App Store
2. More than 8,000,000 tablet devices have been sold to schools across the United States
3. Schools spent more than \$9,000,000,000 on educational technology in 2014
4. To be prepared for college and the workforce, students must develop their digital literacy and learning skills to be competitive

App Ed Review is the resource teachers need to find and use apps to ensure their students learn content and are prepared for future academic and professional success.



Leader of the Pack: App Ed Review's Attributes

App Ed Review is a market leading service that is proven to be a resource of value to teachers. App Ed Review uses a rigorous methodology to evaluate the quality and instructional value of educational apps. To vet its methodology, App Ed Review's evaluation system and classification framework have been published in academic journals. By subscribing, customers will have access to:

- ✓ Over 500 quality app reviews that feature more than 1,500 instructional ideas
- ✓ An organizational framework for indexing apps that is teacher-friendly
- ✓ Original app descriptions written by teachers, not app developers
- ✓ Comprehensive rubrics used to evaluate educational apps
- ✓ A quarterly e-publication titled *The App Teacher* that features research, commentary, and innovative uses for educational apps



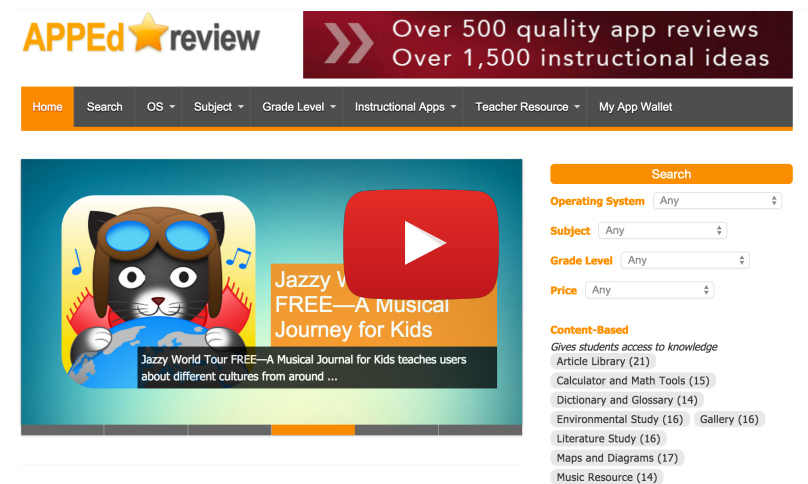
Who We Are & Why We Do This

We are a dedicated group of educators who recognized a need for a high-quality resource for educational apps. We all have classroom teaching experience in public schools and/or institutions, and we all believe students must learn how to effectively use the emerging technologies that are transforming our society.

Before creating App Ed Review, we surveyed teachers and conducted a detailed analysis of available resources for educational apps. We found teachers wanted to know HOW to use apps. They were not interested in developers' descriptions of their apps or generic five-star rating systems. Instead, they wanted to know what they and their students are going to experience while using an app and they valued a detailed analysis of an app's strengths and shortcomings. With this information in hand, we then crafted App Ed Review to meet their needs.

Designed to Support Productive Teachers

Being teachers ourselves, we understand that there are only 24 hours in a day and teachers need to maximize their time. App Ed Review saves teachers time with its friendly, intuitive system for finding apps. The search feature allows teachers to find apps by subject area, grade level, platform, and cost. Once that information is entered, teachers can select apps based on their purpose and how they plan to use them in the classroom. Check out the video below for a demonstration of App Ed Review's search feature.



Also, to save them time, the instructional ideas present ways teachers can use apps immediately in their classroom. Each idea is written so teachers can apply it without having to do additional research. Plus, screenshots of the app are included in each review to help teachers envision the app's description and how they can use it with students.



Meeting Educators' Future Needs

In just the past few years, tablet technologies and educational apps have exploded into public, private, and homeschool classrooms. With the tens of thousands of educational apps already having been developed and blended learning models being implemented in schools, the issue is not whether or not tablet technologies and educational apps should be used in schools. Rather, the issue is how they can effectively be used to support student learning.

Plus, with the next generation of standardized assessments, students must be able to competently manipulate digital content. Educational apps provide students with the experience of engaging digital content and manipulating them in ways to showcase their learning. The instructional ideas included in App Ed Review's database provide teachers with strategies for building students' digital literacy skills needed to navigate the new standardized assessments.



Quality Reviews with Original Instructional Ideas

Each app reviewed and indexed in our database contains four unique components that include:

1. An original app description
2. Ideas for using the app
3. A comprehensive evaluation
4. Screenshots of the app

The video below demonstrates these different components and how they support teachers in using apps with their students.



Apps Aren't Just for Students; They're for Teachers, Too

So often we think about students using apps in the classroom, but teachers can use them as well. In response, App Ed Review includes an entire section of Teacher Resource apps. These apps support teachers by providing them with:

- ☒ Ways for creating a variety of assessments
- ☒ Instructional tools for presenting content and engaging students
- ☒ Ideas for lesson plans and learning activities
- ☒ Resources for keeping a grade book and attendance record
- ☒ Classroom management systems that can be used to track student behavior

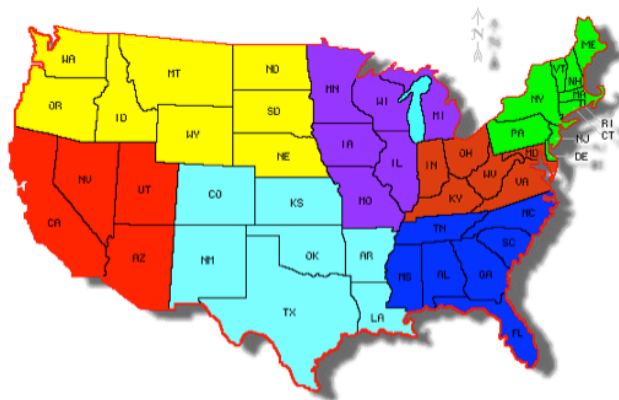
Services Available By Subscription

We offer subscription packages to individuals, schools, and school districts. With a purchase, subscribers receive:

- ☒ Complete access to our app review database
- ☒ A digital copy of *The App Teacher*
- ☒ Access to our Blended Learning webinar

Our pricing plans for individuals and school subscriptions are listed to the right. If a school district would like to purchase subscriptions for all of its teachers, please contact us at info@appedreview.com.

Single-User Subscriptions			
1 Month	3 Months	6 Months	12 Months
\$5	\$12	\$23	\$45
School Subscriptions			
5-10 Teachers	11-20 Teachers	21-30 Teachers	31-50 Teachers
\$20/seat	\$18/seat	\$15/seat	\$12/seat



Interested in App Ed Review but have a few more questions? If so, please contact us at info@appedreview.com or your regional salesperson listed below.

Region	Salesperson	Contact	Region	Salesperson	Contact
Southeast	TBA		Northwest	TBA	
Mideast	TBA		Southwest	TBA	
Northeast	TBA		Lower Central	TBA	
Great Lakes	TBA				

References

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